

Toolbox SME Innovation

Understanding innovation needs!

Identifying essential input factors!

«ENERGETICMEETINGS»

Individuals commit time to participate in an event where they feel an immediate and positive benefit, which become amplified by group activities.

- Environments that stimulate creativity.
- Mutual respect and equality expressed through communication and behavior.
- Clear goal and time frames linked to tangible outputs.

Businesses meet a lot of individuals in a very short time. A student may participate in 20 dates within 90 minutes.

- Safely revealing your self and your aspirations.
- Sharing ideas and knowledge is fun.
- Together we secure the future.

MATCHCARD BUISNESS

- My name
- Short about my education and experience

- My company is working on and needs
- Request the student to respond

MATCHCARD STUDENT

- My name
- I can do this with my education
- I would like to work with
- Can we collaborate on a task or summer job ?
- Can we speak later?



How to organize meetings with industry actors at regional and national level?



BET

BETTER EFFECT OF TRAINING



IDEAS DURING SMEs «KICK OFF» MEETINGS

- How may their services support their innovation process?
- Gauge SME opinion on the value of innovation camps?
- Involve SME in vocational and education fairs?
- Involve SME in 1-2 days long regional events where they meet regional stakeholders from the knowledge triangle.

BRAINSTORMING

Various stakeholders come together to solve a common challenge.

- Participants are divided into groups, which sits around each table.
- The task must be solved within 30 minutes.
- Plenary presentation of the results.
- The best proposal is awarded.

WORLD CAFE

This is group work without fixed groups at various cafe tables. At each table a specific topic is discussed for a certain amount of time, before the participants have to circulate to another table. There are 8 chairs around each table.

- What must be done in order to succeed with?
- What environmental challenges do the industry face and how could they be resolved?
- How can we integrate workers from many countries?
- What kind of expertise will the industry need in the future?
- What new products will be developed ?



THE ECOSYSTEM FOR SMEs INNOVATION

The VET provider invites companies to a 'kick off' meeting to discuss how they can support innovation and entrepreneurship processes within SMEs and take on this regional responsibility. The industry attendees should have mandates to take decisions and engage. The VET provider will arrange follow up meetings and other activities with individual companies subsequently on a selective basis.